



Social Media at work for you

We take social media off your "to-do" list so you can focus on doing what you do best

Our social media marketing and consultation services are designed to show you where people are talking about your products or services, areas where you can get involved, and tactics to build brand awareness. We provide full scope social media campaign management, initial branding, and account set up services, as well as long term consulting services to teach you how to manage your social media campaign according to industry proven practices.

Social media marketing is more than just posting on Facebook or Twitter. When your company publishes content on a social media platform, it affects your entire online presence. Social content creates backlinks to your website, builds your digital authority, and improves your search engine optimization (SEO). Google and Bing both take your company's social signals into account when determining its search engine ranking, utilizing collective data generated by your social media platforms to evaluate your site's credibility. The more data you have, the better your ranking.



SOCIAL MEDIA MANAGEMENT

We strategize and engage your target customers and promote brand recognition with graphics, posts, reputation management and influencers. We create these successful marketing campaigns using platforms such as: Facebook, Twitter, Instagram, and more.

SOCIAL MEDIA SOLUTIONS

- SOCIAL MEDIA CONSULTING
- SOCIAL MEDIA MANAGEMENT
- SOCIAL MEDIA CAMPAIGNS
- STRATEGY
- COPYWRITING
- COMMUNITY MANAGEMENT
- COMMUNITY MONITORING
- CUSTOMER SERVICE
- ANALYTICS

We Help Your Future Customers Find You

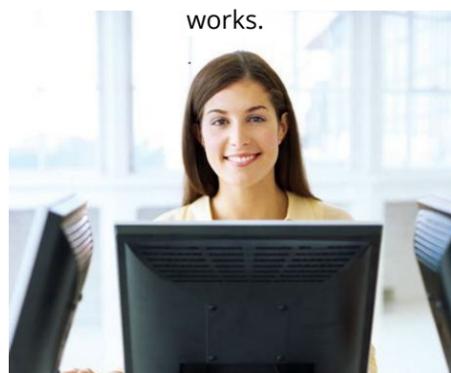
BUILDING YOUR BUSINESS IS OUR BUSINESS

We understand that one of the keys to building and maintaining a successful business lies in its online visibility and reputation. Our special agents implement tailored solutions that allow for us to showcase your brand in new and innovative ways across your social media channels. We combine multiple processes to create a awesome social media strategy that includes eye-catching content and creative media that result in an expanded fan base and increased sharing and visibility.

Let us manage your social media channels by scheduling, posting content, and writing your copy. We work carefully with you and your team to stay consistent on brand. In addition, we also provide excellent community management, monitoring and customer/fan feedback so we can build/monitor your community, grow your influence, find new leads and maintain brand loyalty.

PARTNER WITH AN AGENCY FOCUSED ON YOUR GROWTH

Our team is made up of experts in all fields of marketing, and working in synergy, we create campaigns that click. We've worked with clients in a diverse range of industries across both business and consumer markets, so we know what works.



Whether your company is hooked up to every social platform available or you're just getting started, we'll help increase your engagement and create a consistent brand personality across all social media channels.



DRIVE TRAFFIC

Our social media campaigns and strategies will actively drive traffic to your website by reaching your target audience in a much greater capacity. This will create more leads and ultimately earn your company more sales.



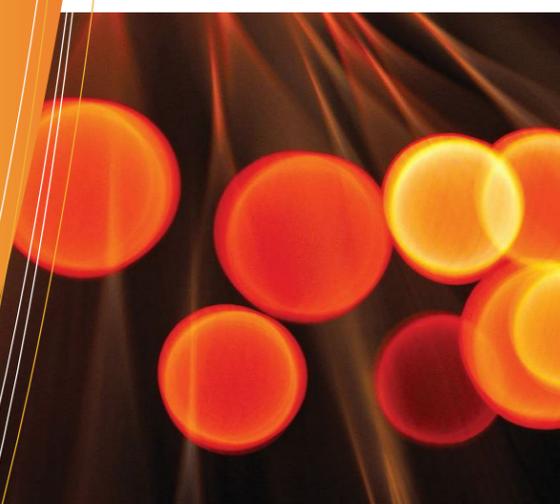
FREE CONSULTATION

We would love to discuss your project. Our free consultations are held over the phone and last for approximately 15 minutes. During the call we will tell you about Siesta Marketing, discuss your project, and answer any questions you have. Please use the tool below to select a day and time that works for you.

www.siestamarketing.com/free-consultation/

MANAGE YOUR RELATIONSHIPS, INCREASE YOUR REVENUE

Siesta Marketing call us today!





social media
experts

FOCUSED ON GROWTH FOCUSED ON IMPACT

Word of mouth is one of the most powerful marketing tools available. We sum up social media marketing as word of mouth on steroids. It represents a seismic shift in the way the world communicates. Also known as SMO (social media optimization) and SMM (social media marketing) it is certainly not a fad and it's not just for kids. Social media is transforming the way people interact with brands and the relationships they build with them.

FACEBOOK
INSTAGRAM
TWITTER
GOOGLE+
SNAPCHAT
LINKEDIN
YOUTUBE



siesta marketing
social media

consulting
sales
staffing
support



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