



## FOCUSED ON GROWTH FOCUSED ON IMPACT

Word of mouth is one of the most powerful marketing tools available. We sum up social media marketing as word of mouth on steroids. It represents a seismic shift in the way the world communicates. Also known as SMO (social media optimization) and SMM (social media marketing) it is certainly not a fad and it's not just for kids. Social media is transforming the way people interact with brands and the relationships they build with them.

Let us manage your social media channels by scheduling, posting content, and writing your copy. We work carefully with you and your team to stay consistent on brand. In addition, we also provide excellent community management, monitoring and customer/fan feedback so we can build/monitor your community, grow your influence, find new leads and maintain brand loyalty.

- SOCIAL MEDIA MANAGEMENT
- CUSTOMER RELATIONSHIP MANAGEMENT
- FINANCIAL BILLING SOFTWARE
- SUBSCRIPTION SERVICES



**Siesta Marketing**  
Digital Design Excellence

We are fearless about taking on challenges! With collaboration at our core, we are ready to work with you to craft winning solutions. We excel at listening, and then acting on your needs, to deliver a successful project outcome. Our team of experts are equipped with the knowledge and experience needed to get the job done and are poised to deliver a wide range of services.



consulting  
social media marketing  
e-commerce  
support

Siesta marketing call us today!  
for your digital needs



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**We Help Your Future  
Customers Find You**

Social Media  
Marketing

Consulting

CRM

Email Marketing

Billing and Invoicing

Ecommerce

# Social Media solutions that work for your business.

MANAGE RELATIONSHIPS, INCREASE REVENUE

**SIESTA  
MARKETING**



Siesta Marketing is a Sarasota based creative, social media agency. Our mission is to create better brand experiences. We use social media as our tool for helping brands better communicate with audiences and tell their stories online. We are a specialist social media company, delivering affordable, data driven, social media management and campaign services to clients across Florida and throughout the US.

Our clients trust us to create engaging, quality content, to nurture communities, and to deliver campaigns that resonate with their audiences. Founded In 2012, what started out as a digital marketing business soon evolved into what we are now – a creative, social media agency dedicated to building relationships between brands and audiences. We work hard to understand our clients and use a strategic, data driven approach to create the environment for ideas to thrive.

## SOCIAL MEDIA MANAGEMENT

We strategize and engage your target customers and promote brand recognition with graphics, posts, reputation management and influencers. We create these successful marketing campaigns using platforms such as: Facebook, Twitter, Instagram, and more.

## OUR PROCESS

Delivering high-performing digital campaigns, we're committed to educating our clients so that they understand exactly what we're doing, how we're doing it and most importantly why we're doing it. Try to think of us as an extension of your in-house marketing team. We're with you every step of the way. mission-critical initiatives.



## DRIVE TRAFFIC

Our social media campaigns and strategies will actively drive traffic to your website by reaching your target audience in a much greater capacity. This will create more leads and ultimately earn your company more sales

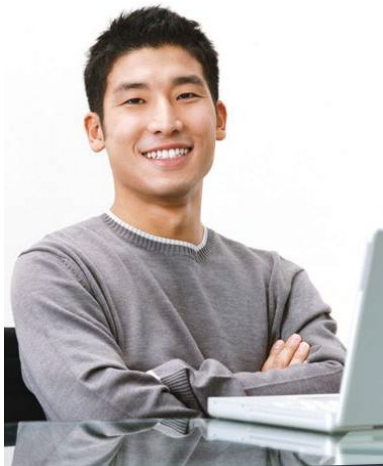


## FREE CONSULTATIONS

We would love to discuss your project. Our free consultations are held over the phone and last for approximately 15 minutes. During the call we will tell you about Siesta Marketing, discuss your project, and answer any questions you have. Please use the tool below to select a day and time that works for you.



<https://www.siestamarketing.com/free-consultation/>



Partner with a social media agency that is focused on your growth.

HOW CAN WE HELP YOU?